



Eau Claire County
**HIDDEN
HUNGER**

Summer 2015

New Market Match at Eau Claire Downtown Farmers Market



Market Match

At
The **Token Program**



Open Saturdays June-September 8:30-12:30

Purchase tokens with **DEBIT**, **CREDIT**, or **SNAP** card, spend tokens like **CASH**

Tokens purchased with **SNAP** cards are **DOUBLED** up to \$10 per week until funds are depleted

What are participating residents saying about Market Match?

"Oh my goodness, I was thrilled! I couldn't believe, I mean, this is a wonderful enough program as is, for those of us who live on a fixed income, but to get the extra (tokens) every week is just a tremendous bonus because there is just so much out here."

"This is really amazing. I will finally have access to a lot of produce and other foods that were previously unaffordable to me. I'm very grateful."

How Can You Help?



Market Match At Eau Claire Downtown Farmer Market Doubles Tokens with SNAP Card

Market Match helps families participating in FoodShare/SNAP put healthy food on the table. Funds are limited. Your contribution will help extend this worthwhile program through September. To make a charitable donation to *Market Match*, make checks payable to Eau Claire County UW-Extension. Write *Market Match* in the memo section. Mail your donation to Eau Claire County UW-Extension, 227 1st Street West, Altoona WI 54720.

Also support the Token Program at the Eau Claire Downtown Market. You may use your credit or debit card to buy tokens. A \$1 transaction fee is charged to help sustain the program. For further questions on either program contact Nancy Coffey at 715-839-4712.



Help serve Community Table meals.

Provide full or partial teams.

Email Rachel@thecommunitytable.org today!



Serving teams are needed for:

Fridays: July 3, 10, 17, 24, and 31. Food prep begins at 3PM, meal served 5-6:15PM, clean up finished by 7PM.

Saturday, July 25. Food prep begins at 9AM, meal served 11:30-1 PM, clean up finished by 2PM.

Sundays: July 5, 12, & 26. Food prep begins at 1PM, meal served 3-4PM, clean up finished by 5PM.

A donation of \$100 is suggested and 8 gallons of milk. If a donation is not possible, you can still volunteer.

If you can't volunteer your time, you may make a charitable donation at any time.

Further Details: [Click Here](#)

Recent Food Security Efforts

Eau Claire City-County WIC Program Rolls out eWIC June 17, 2015

This month Eau Claire City-County Health Department is rolling out brand new electronic benefit cards or eWIC to about 1,950 local WIC participants.

The WIC program works to help to prevent obesity, one of the priority health areas that came out of the 2015 Eau Claire Community Health Assessment. WIC provides information on ways in which families can incorporate healthy nutrition into their daily life.

States that have already implemented eWIC noted several improvements to the WIC program, including:

- Elimination of paper checks has improved the shopping experience for WIC participants.
- Electronic approval of WIC items has improved the check-out experience for cashiers.
- Electronic payment processing has improved the reconciliation process for retail vendors.
- eWIC issuance of benefits has streamlined the process in the WIC clinic.

Full News release, [click Here](#)



HUNGER NEWS

County Health Rankings & Roadmaps

A Robert Wood Johnson Foundation program

Building a Culture of Health, County by County

Where you live matters to your health.

New data at countyhealthrankings.org show what's shaping health in your county.

#HealthRankings

New 2015 Rankings



New Eau Claire County's (ECC) Health Rankings

- 2015 ECC ranks **13th** out of 72 counties. The county typically ranks in the upper quadrant.

Community members can work together to improve the health of all residents. Let's keep improving our communities' health!

| Health Factors 2015 County Health Ranking Data | Eau Claire County | WI |
|--|-------------------|-----|
| Food Insecurity (% population who lack access to food) | 13% | 13% |
| Children eligible for free lunch (% children enrolled in public school that are eligible for free lunch) | 35% | 35% |
| Food Environmental Index* (Index of factors that contribute to healthy food environment) | 7.6 | 8.4 |
| Limited Access to Healthy Foods (% of population who are low income & do not live close to a grocery store) | 8% | 5% |

***Food Environmental Index** is a composite of two measures: Limited Access To Healthy Foods and Food Insecurity, 0 (worst), 10 (best). **More details, click [here](#)**

Further Eau Claire County Health Rankings data click [Here](#)



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Hunger Prevention Coalition
for Eau Claire County



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